

# Logos



## Colors

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PANTONE 142 CP  
RGB 237 185 89  
HEX/HTM #EDB959  
CMYK 0 21 77 0



PANTONE P 10-1 U  
RGB 251 228 183  
HEX/HTM #FBE4B7  
CMYK 0 7 24 0



PANTONE 14-4103 TPG  
RGB 190 193 191  
HEX/HTML #BEC2C0  
CMYK 26 18 21 0



PANTONE 534 XGC  
RGB 17 54 95  
HEX/HTML #11365F  
CMYK/OGV100 74 0 54



PANTONE 3145 UP  
RGB 40 118 129  
HEX/HTML #287681  
CMYK 100 11 24 32



PANTONE P 173-14 C  
RGB 88 88 89  
HEX/HTML #585859  
CMYK 62 53 42 43

## Logo Fonts

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*Blackstone*

**BICYCLETTE**

**A V E N I R**

## Website Fonts

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**Montserrat**

*Allura*